



*Better care coordination
should be this simple.*

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Pharos Innovations to Deliver Keynote on Impact of Managing Co-morbid Depression for Medicaid at Summit on Behavioral TeleHealth

Northfield, IL, June 1, 2008 - Pharos Innovations, a pioneer in assisting clients to achieve next generation clinical and financial performance improvement through a device-free remote monitoring platform, today announced that founder and CEO, Dr. Randall Williams, will present a keynote address at the second annual Summit on Behavioral Telehealth on Monday, June 2, 2008 at 1:00 p.m. The conference is being held at the Joseph B. Martin Conference Center at Harvard Medical School in Boston, MA.

Dr. Williams will highlight how a new model using remote telehealth technology can identify and engage patients with depression in behavioral interventions, resulting in positive health outcomes.

“Our new model of care coordination produces breakthrough results in the management of complex chronic conditions and proves that our model of daily, proactive patient monitoring can demonstrate dramatically different results than traditional disease management has shown,” said Dr. Williams. “We are pleased to have this opportunity to share our experience with this esteemed group of academic thought leaders, clinical informatics experts, product developers, health services researchers and business leaders.”

About Pharos Innovations

Founded in 1995, Pharos Innovations assists healthcare providers and payers in achieving next generation clinical and financial performance improvement. An innovative, device-free platform, Tel-Assurance®, improves care coordination and drives dramatic clinical improvement and cost savings by remotely monitoring patients and averting unnecessary clinical events. Our enabling technologies proactively involve patients in their care and result in the early identification of clinical deterioration.

Tel-Assurance substantially expands the reach, efficiency and effectiveness of clients' current health management programs for complex chronic conditions. The Pharos solution is strongly validated to show measured clinical improvement and financial impact, is the recipient of the prestigious American Heart Association National Outcomes award and was selected for the first ever National Institutes of Health (NIH) sponsored evaluation of remote monitoring interventions. For more information visit www.pharosinnovations.com or call (847) 790-7649

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