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Pharos Innovations Announces First Recipient of National Award for Achievements in Chronic Care Programs and Research

Dr. Bill Appelgate, Executive Director of the Iowa Chronic Care Consortium, is recognized for innovative research and programming for Iowa's Medicaid population with chronic healthcare conditions

Northfield, Illinois, March 6, 2008 /PRNewswire/ -- Today Pharos Innovations, a remote patient monitoring company specializing in the management of chronic care conditions, announced the first recipient of a new award honoring individuals for their breakthrough contributions in transforming the health of populations with chronic care conditions.

The 2008 Pharos Achievement Award was given to Dr. Bill Appelgate, Executive Director of the Iowa Chronic Care Consortium, for his leadership in developing a state-wide initiative for chronic care in Iowa, recently culminating in the development and validation of a congestive heart failure disease management program with Iowa's Medicaid population. A letter of commendation from Iowa state senator, Jack Hatch (Democrat, Des Moines), was also presented to Dr. Appelgate at the award ceremony.

"Bill's leadership in transforming the health of Iowans with chronic diseases is evidenced in small part by his work with the Iowa Medicaid population. His effort as the Executive Director of the Iowa Chronic Care Consortium was instrumental in demonstrating for perhaps the first time that chronic care remote monitoring programs can be effective in improving the overall health and avoiding hospitalizations across an entire state Medicaid population, resulting in significant cost savings to state and federal governments. We applaud Bill's efforts and dedication," said Randall Williams, MD founder and CEO of Pharos.

"I am deeply honored to have been selected by Pharos as the first recipient of their achievement award. The Iowa Chronic Care Consortium looks forward to continuing our work in this area to address the epidemic of chronic disease that is sweeping our country. Pharos has been a great partner in our progress toward this goal," said Dr. Appelgate during the award ceremony.

The efforts of the Iowa Chronic Care Consortium over the past five years have demonstrated major reductions in hospitalizations of patient's with heart failure. By using remote monitoring technology patients become engaged in their own self care enabling care givers to take on much larger caseloads which increase their efficiency while reducing costs.

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National Award for Achievements in Chronic Care Programs and Research - add one

About Pharos Innovations

Founded in 1995, Pharos Innovations assists healthcare providers and payers in achieving next generation clinical and financial performance improvement. An innovative, device-free platform, Tel-Assurance®, improves care coordination and drives dramatic clinical improvement and cost savings by remotely monitoring patients and averting unnecessary clinical events. Our enabling technologies proactively involve patients in their care and result in the early identification of clinical deterioration.

Tel-Assurance substantially expands the reach, efficiency and effectiveness of clients' current health management programs for complex chronic conditions. The Pharos solution is strongly validated to show measured clinical improvement and financial impact, is the recipient of the prestigious American Heart Association National Outcomes award and was selected for the first ever National Institutes of Health (NIH) sponsored evaluation of remote monitoring interventions. For more information visit www.pharosinnovations.com or call (847) 790-7649.

About The Iowa Chronic Care Consortium

Located in Des Moines, Iowa The Iowa Chronic Care Consortium is a voluntary collaboration of public, private, academic and government organizations whose purpose is to develop capacity for the state of Iowa to effectively manage the most prevalent chronic diseases affecting Iowans. The founding members of the Consortium include Des Moines University, Iowa Farm Bureau, Mercy Health Network, Iowa Health System and the Iowa United Auto Workers.

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