



Better care coordination
should be this simple.

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Pharos Innovations CEO to Speak on Innovations in Population Health at Eighth Annual Disease Management Colloquium

Pharos joins other care coordination innovators at one of the industry's leading forums on innovations in population health, chronic care and disease management

Northfield, IL, May 16, 2008 - Pharos Innovations, a pioneer in assisting clients to achieve next generation clinical and financial performance improvement through a device-free remote monitoring platform, today announced that president and founder, Dr. Randall Williams, will be a speaker at the Eighth Annual

Disease Management Colloquium on Tuesday, May 20, 2008 at 4:45 p.m. The conference is being held at the Hyatt Regency at Penn's Landing in Philadelphia, Pennsylvania.

Dr. Williams will join an esteemed panel in an engaging and interactive discussion on innovations in population health. "Our new model of care coordination produces breakthrough results in the management of complex chronic conditions and proves that our model of daily, proactive patient monitoring can demonstrate dramatically different results than traditional disease management has shown," said Dr. Williams. "We are pleased to have this opportunity to share our experience with other industry leaders."

About Pharos Innovations

Founded in 1995, Pharos Innovations assists healthcare providers and payers in achieving next generation clinical and financial performance improvement. An innovative, device-free platform, Tel-Assurance®, improves care coordination and drives dramatic clinical improvement and cost savings by remotely monitoring patients and averting unnecessary clinical events. Our enabling technologies proactively involve patients in their care and result in the early identification of clinical deterioration.

Tel-Assurance substantially expands the reach, efficiency and effectiveness of clients' current health management programs for complex chronic conditions. The Pharos solution is strongly validated to show measured clinical improvement and financial impact, is the recipient of the prestigious American Heart Association National Outcomes award and was selected for the first ever National Institutes of Health (NIH) sponsored evaluation of remote monitoring interventions. For more information visit www.pharosinnovations.com or call (847) 790-7649.

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